

standard  
chartered

## ► Standard Chartered is now participating in the SMS Sender Registration Scheme ◀

Dear Client,

In order to help the public verify the identities of SMS senders, The Office of the Communications Authority (OFCA) in Hong Kong has implemented the SMS Sender Registration Scheme ("Scheme").

Organisations participating in the Scheme have started using registered SMS sender IDs with prefix "#" to send SMS to local subscribers of mobile services in Hong Kong. Only registered organisations are able to send SMS using their registered SMS sender IDs with prefix "#". So when you receive an SMS from a sender ID with prefix "#" to a Hong Kong mobile number, you can easily verify that it is sent by a registered sender.

Standard Chartered Hong Kong is now an active participant in the Scheme. Effective 28 January 2024, any one-way SMS to Hong Kong mobile numbers will be sent under any one of the following sender IDs\* registered by the bank:



#SCBHK



#SCBHKinfo



#SCBHKsms

*\*The Scheme is not applicable to (i) SMS messages of which receiving parties are expected to reply to the senders via phone numbers (i.e. "2-way SMS"); or (ii) Local subscribers of Single-Card-Multiple-Numbers/One-Card-Two-Numbers mobile service provided by non-Hong Kong operators.*



For more details, please visit the [Office of the Communications Authority \(OCFA\) webpage](#).



You should always remain highly vigilant when receiving SMS from unknown senders and must not disclose to unidentified senders any personal information, bank account numbers or credit card details, transfer money or access any hyperlink in the SMS, to avoid suffering any loss.

**If you have any doubts about an SMS claiming to be from Standard Chartered, please message with Stacy, your Virtual Assistant, at SC Mobile Apps or our public web page**

Thank you for banking with us.

Yours sincerely,  
Standard Chartered Bank (Hong Kong) Limited



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- Please do not reply this e-mail.
- For any enquiry on our products and services, please go to [sc.com/hk/personal/reachus/apply](https://sc.com/hk/personal/reachus/apply) to send in your enquiry so that we will reply to you.

Standard Chartered Bank (Hong Kong) Limited  
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General Enquiry: (852) 2886-8868

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- 如對本行的產品及服務有任何查詢，請到 [sc.com/hk/zh/personal/reachus/apply](https://sc.com/hk/zh/personal/reachus/apply) 聯絡我們，我們會盡快回覆您。

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一般查詢: (852) 2886-8868

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