



press release

For immediate release

Standard Chartered appoints Anthony Lin as CEO of GBA

31 August 2020, Hong Kong – To capture the significant opportunities from the Guangdong-Hong Kong-Macao Greater Bay Area (“Greater Bay Area” or “GBA”), Standard Chartered announced the creation of a new role - **Chief Executive Officer, Greater Bay Area**. **Anthony Lin**, currently the **Chief Executive Officer, Taiwan**, will assume this new role. The target effective date is 1 October 2020. He will work closely with Mary Huen, CEO of Hong Kong and Jerry Zhang, CEO of China to lead and drive the strategy in the Greater Bay Area and strengthen the cross-boundary cooperation of various businesses.

Benjamin Hung, Regional Chief Executive Officer, Greater China & North Asia and Chief Executive Officer, Retail Banking & Wealth Management said: “The Greater Bay Area is a strategic agenda of primary importance to Standard Chartered. The appointment of the CEO of GBA reflects our long-term commitment in the Greater Bay Area, where financial and economic activity growth is creating greater demand for cross-boundary services due to favourable policies. With Anthony’s extensive banking experience, we hope to further strengthen our cross-boundary expertise and fully capitalise on opportunities arising from China’s opening and RMB internationalisation to provide seamless and innovative banking services for individuals and corporate clients in the Greater Bay Area.”

Anthony Lin has more than 25 years of banking experience and has served as the President, China, Bank of America, N.A., and a key position in Deutsche Bank (China). He joined Standard Chartered as a management trainee in 1995 and held various key positions across retail and corporate banking segments in Hong Kong and Shanghai. In 2017, he rejoined Standard Chartered as Chief Executive Officer, Taiwan and was instrumental in transforming our Taiwan franchise and in building a stronger, more efficient infrastructure to position us for sustainable growth in Taiwan.

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Note to editors:

Standard Chartered

We are a leading international banking group, with a presence in 60 of the world's most dynamic markets, and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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