



Press Release

Standard Chartered welcomes Liverpool FC to Hong Kong as the first stop on their pre-season tour since winning the Premier League

A series of meet-and-greet sessions, soccer clinics and a leadership breakfast serve as a prelude to the Standard Chartered Trophy

24 July 2025, Hong Kong – As the Main Club Partner of Liverpool Football Club (“Liverpool FC”) and the Presenting Sponsor of the “Standard Chartered Trophy”, where the Reds take on AC Milan as part of the Hong Kong Football Festival 2025, this Saturday (26 July), **Standard Chartered** is delighted to welcome Liverpool FC back to Hong Kong as the first stop of their pre-season tour since winning the 2024-25 Premier League.

Standard Chartered is hosting a series of captivating activities throughout the week, offering various stakeholders unforgettable opportunities to engage with the Reds. These include exclusive meet-and-greet sessions for clients and partners to closely interact with their footballing heroes, soccer clinics for children from diverse backgrounds to hone football skills under the guidance of world-renowned Liverpool FC Legends, and an inspiring leadership breakfast for colleagues, featuring insights from **Billy Hogan, CEO of Liverpool FC**. The celebration continues with an open training session today (24 July), welcoming thousands of colleagues and community friends, alongside the public, to watch Liverpool FC prepare for the match.

Mary Huen, CEO, Hong Kong and Greater China & North Asia, Standard Chartered, said, “As the Main Club Partner for Liverpool Football Club for the past 15 seasons, Standard Chartered is proud to bring the Reds back to Hong Kong again for a series of events after their last visit in 2017. We are excited to offer local football fans an extraordinary opportunity to cheer on the Premier League Champions at the world-class Kai Tak Stadium. The Standard Chartered Trophy will feature young beneficiaries from our community partner and clients’ children as mascots, highlighting our commitment to empowering youth. The events unite our communities through sports, creating money-can’t-buy experiences and reinforcing Standard Chartered’s dedication to making a positive impact on the community through our strategic partnerships.”

The thrilling showdown between Liverpool FC and AC Milan is part of the Hong Kong Football Festival 2025, which is one of the “M” Mark events that enhance Hong Kong’s image as an events

capital. To learn more about Standard Chartered’s partnership with Liverpool FC, please visit www.sc.com/en/about/sponsorships/

Photo Captions

PHOTO	
	<p>Photo 1: Judy Hsu, CEO, Wealth and Retail Banking, and Greater China & North Asia, Standard Chartered (2nd from left) and Mary Huen, CEO, Hong Kong and Greater China & North Asia, Standard Chartered (1st from right) welcome Billy Hogan, CEO, Liverpool FC (1st from left) and Legend Sir Kenny Dalglish (2nd from right) to share insights at a Leadership Breakfast with colleagues of Standard Chartered.</p>
	<p>Photo 2: Judy Hsu, CEO, Wealth and Retail Banking, and Greater China & North Asia, Standard Chartered (right) and Billy Hogan, CEO, Liverpool FC (left), have a fireside chat, exchanging insights about data-driven strategies for success in football and business.</p>
	<p>Photo 3: Around 100 youngsters, including children of select Standard Chartered clients and those recruited through community partners: Liverpool FC International Academy (Hong Kong), St. James’ Settlement and SVHK Foundation Limited, participate in soccer clinics to hone their football skills under the guidance of Liverpool FC Legends Jerzy Dudek, Lucas Leiva, and Niamh Fahey. In this photo, children practice with Jerzy Dudek.</p>

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Standard Chartered

We are a leading international banking group, with a presence in 53 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong stock exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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Liverpool Football Club

Liverpool Football Club Founded in 1892, Liverpool FC is one of the world's most historic and famous football clubs having won 20 League Titles, eight FA Cups, ten League Cups, six European Cups, three UEFA Cups, four European Super Cups and 16 Charity Shields.

As a socially responsible Club, Liverpool FC is proud of its heritage and plays a proactive role in its communities through its official charity, Liverpool FC Foundation, which aims to create life changing opportunities for children and young people in Merseyside and beyond, and the Red Neighbours programme, which creates events and experiences specifically aimed at improving the lives of those living in and around the Anfield area (L4, L5 and L6).

Liverpool FC is a global brand and works with leading edge commercial partners around the world providing unparalleled commercial opportunities.