



Standard Chartered One Peking Wealth Management Centre Officially Opens

Serving affluent clients with enhanced wealth management capabilities

19 March 2025, Hong Kong – Standard Chartered Bank (Hong Kong) Limited ("Standard Chartered Hong Kong") officially opens its fifth Wealth Management Centre at One Peking Road in Tsim Sha Tsui, following the other four centres at the Exchange Square in Central, K11 Atelier in Tsim Sha Tsui, Lee Garden in Causeway Bay, and Pacific Place in Admiralty. The 12,000 square-foot centre provides a wide range of professional banking services to local, cross-border, and international affluent clients, supporting them with customised wealth management solutions to capitalise on global opportunities.

Stephen Man, Head of Wealth and Retail Banking, Standard Chartered Hong Kong, said, "Standard Chartered is committed to being a leading wealth manager for affluent clients. Through the bank's unique global network and outstanding wealth management and digital solutions, we aim to create greater value for our clients. As our clients become more sophisticated in their investments, they are looking for more professional and customised solutions. Last year, we see strong double-digit growth in our affluent clients' assets under management ("AUM") in Hong Kong. The opening of the new Wealth Management Centre will further strengthen our leading position in affluent segment and provide our clients with access to an array of exclusive experiences. We will continue to introduce more bespoke solutions for legacy planning and wealth accumulation, and enhance our digital capabilities to support our clients at every stage of their wealth journey."

One Peking Wealth Management Centre is strategically located at Hong Kong's premier tourism and business district, Tsim Sha Tsui, with easy access to all forms of public transport. The Centre features 14 private meeting rooms with uninterrupted 180-degree waterfront views of Victoria Harbour, providing clients with a cozy space where they can meet their Relationship Managers for financial planning with a high level of privacy, enjoying special refreshments as marks of their privileged status. Beyond addressing clients' financial needs, Standard Chartered Hong Kong also offers a series of highly exclusive experiences for Priority Private and Priority Banking clients, such as the



Standard Chartered Priority Golf series and summer courses at INSEAD's Wealth Academy to support the development of their next generation.

--- END ---

Photos (Click [Here](#) for high-resolution images)

	<p><i>Photo caption: Stephen Man, Head of Wealth Management and Retail Banking, Standard Chartered Hong Kong (Left) and Eliza Law, Head of Affluent Segment and Distribution, Standard Chartered Hong Kong (Right), officiated the opening ceremony of the Standard Chartered One Peking Wealth Management Centre.</i></p>
	<p><i>Photo caption: Stephen Man, Head of Wealth and Retail Banking, Standard Chartered Hong Kong believes that the opening of Standard Chartered One Peking Wealth Management Centre will further strengthen Standard Chartered's capabilities in serving affluent clients and their cross-border wealth management needs.</i></p>
	<p><i>Photo caption: Standard Chartered One Peking Wealth Management Centre is located at the prime tourist and commercial area in Tsim Sha Tsui.</i></p>

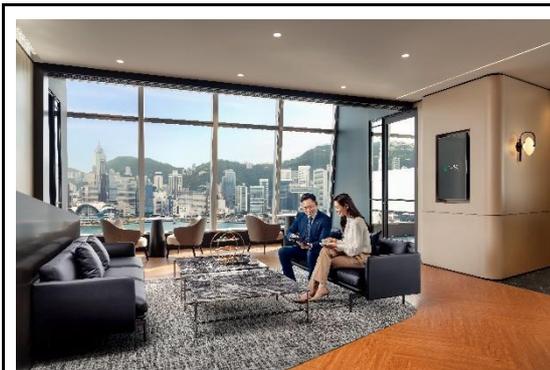


Photo caption: The new centre offers a 180-degree view of the Victoria Harbour. Standard Chartered's team of experts provide professional financial advice and banking services.

Standard Chartered

We are a leading international banking group, with a presence in 53 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong stock exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

For more stories and expert opinions please visit [Insights](#) at [sc.com](https://www.sc.com). Follow Standard Chartered on [X](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).