



Press release

Standard Chartered opens its first Wealth Management Centre in the Greater Bay Area

Strategically situated in Shenzhen, offering elevated experience for affluent clients

29 January 2026, Hong Kong – Standard Chartered has officially opened its first Wealth Management Centre in the Greater Bay Area, located in Shenzhen, aiming to create an innovative experience to meet the growing wealth management needs of clients in the region. As an important part of Standard Chartered's business strategy in China, the new centre embodies the Bank's local insights and global vision. By integrating Chinese tea culture and artistic design, the centre offers clients with a more personalised wealth management experience, providing professional wealth solutions while supporting the high-quality development of China's wealth management industry.

Judy Hsu, CEO, Wealth & Retail Banking and ASEAN, South Asia, Greater China and North Asia, Standard Chartered, said, "The rise of affluents in Asia in recent years has become a key driver of global wealth growth. Standard Chartered is significantly expanding our affluent business, growing our new client base by approximately 10% a year, with China being one of our key markets. We are confident in the huge potential and long-term high-quality development of the China's wealth management market and look forward to leveraging the establishment of the new Wealth Management Centre in Shenzhen to further consolidate our unique role as a 'super-connector', connecting clients with diverse resources and quality services."

Stephen Man, Head of Wealth and Retail Banking, Standard Chartered Hong Kong, said, "Standard Chartered has been deeply rooted in China for over 165 years, with the Greater Bay Area being one of our core growth engines. In the first three quarters last year, our new cross-border affluent clients in the Greater Bay Area increased by 40% year-on-year. Following the opening of our sixth Wealth Management Centre in Hong Kong last week, we are delighted to establish our first



Wealth Management Centre in Shenzhen, which is also our first in a Mainland city within the Greater Bay Area. This strengthens Standard Chartered's wealth management network in the region and reinforces our role in connecting the Chinese Mainland and Hong Kong markets. Through leveraging our unique global network and cross-border financial solutions, we aim to create greater value for our clients.”

Benefiting from the growth opportunities in the Greater Bay Area, Standard Chartered continues to expand its local wealth management business. The newly established Wealth Management Centre is located in China Resources Tower, adjacent to Shenzhen Bay Bridge and Talent Park, accessing high-end commercial, financial, and talent resources, and positioning itself as a “super-connector” to provide one-stop wealth management services for clients in the Greater Bay Area. As one of the longest-established international banks in the Greater Bay Area, Standard Chartered offers extensive business network covering core cities such as Hong Kong, Macau, Shenzhen, and Guangzhou.

The centre's design ingeniously integrates technology with Eastern aesthetics. The entrance's art wall is inspired by Standard Chartered's iconic global network of buildings, highlighting the Bank's international vision; while the tearoom embodies traditional Chinese tea culture and Eastern etiquette, creating a timeless environment for wealth management discussion. Additionally, the centre adopts a fully concealed intelligent counter design, ensuring privacy while providing efficient services, creating an elegant and comfortable client experience.

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Appendix:

Photo 1

Judy Hsu, CEO, Wealth Management and Retail Banking, East Asia, South Asia, Greater China and North Asia, Standard Chartered (centre), and **Stephen Man, Head of Wealth and Retail Banking, Standard Chartered Hong Kong** (first from left) officiate at the opening ceremony of the first Wealth Management Centre in the Greater Bay Area.


Photo 2

The Shenzhen Wealth Management Centre is located in China Resources Tower, adjacent to Shenzhen Bay Bridge and Talent Park, enjoying high-end commercial, financial, and talent resources, positioning itself as a "super connector" to provide one-stop wealth management services for clients in the Greater Bay Area.

Standard Chartered

We are a leading international banking group, with a presence in 54 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong stock exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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