

# press release



For immediate release

## **Manage your wealth anywhere with Standard Chartered's My RM**

*Harnessing the power of professional customer service with technology*

**23 March 2020, Hong Kong** – Standard Chartered Bank (Hong Kong) Limited has launched a new personalised wealth management tool. The brand-new function, **My RM**, which is embedded in the Bank's online banking and mobile banking platforms, allows clients to interact with their relationship managers and access to latest market information remotely from homes, offices or on the road. Combining the unit trust, foreign exchange and security trading capabilities on the Bank's digital platforms with a human touch, investing has never been that easy.

**My RM** is a breakthrough in the Bank's digital offerings. Clients are able to communicate with their relationship managers via online banking or the SC Mobile app in a seamless, secure and convenient way<sup>1</sup>.

Access to the secured communication portal is simple. Clients can reach out to their relationship managers through **My RM** simply by logging in their banking accounts.

Supported by **My RM**'s document and file sharing, screen sharing, text chat and audio call functions, clients would be able to get detailed market updates from their relationship managers without visiting the branch.

**Vicky Kong, Head of Retail Banking, Hong Kong, Standard Chartered**, said: "In the new digital era, need for banking products and services on digital devices is greater than

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<sup>1</sup> The service will be available to Priority Private and Priority Banking clients in phases.

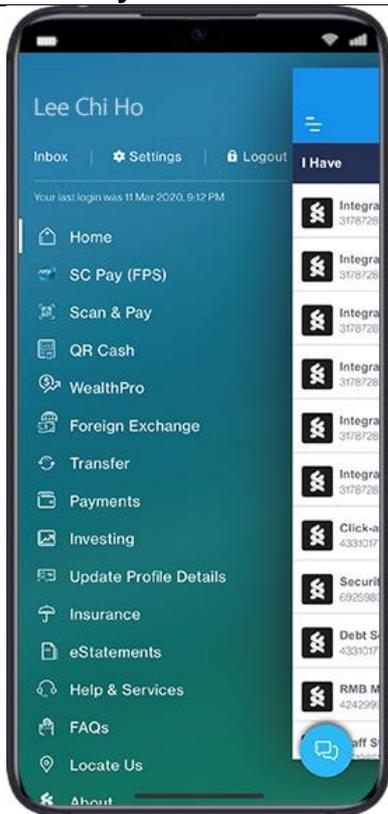
ever before. While Standard Chartered continues to enhance our digital capabilities, we understand that personal touch is a key foundation for our relationship with clients. We strive to become a human-oriented bank by serving our clients not just with technologies, but also professional and caring services from our staff.”

Standard Chartered offers a comprehensive set of wealth management solutions on its online banking and SC Mobile app, helping clients to manage their money and build wealth according to their risk appetite and investment needs.

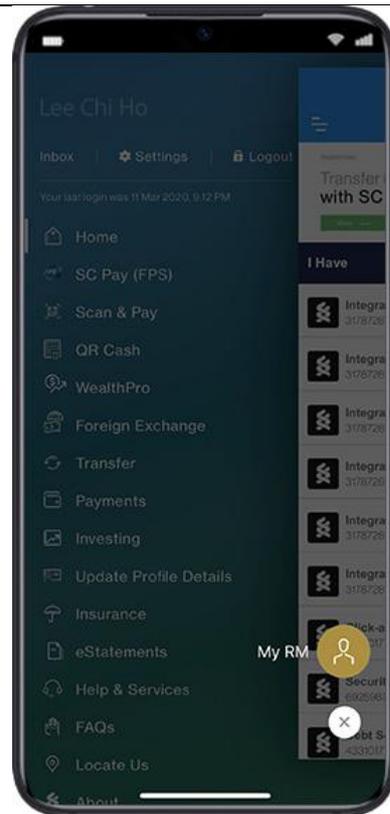
- Investment Funds – Standard Chartered’s in-house Fund Select team analyses hundreds of funds from local and global providers and identifies quality funds under different asset classes for clients. To enhance flexibility in fund investment, clients can now invest in unit trusts with as low as HK\$1000. New clients who subscribed fund via Standard Chartered’s online or mobile banking can also enjoy 0% subscription fee for six months.
- Foreign Exchange – A one-stop FX platform on SC Mobile App, with price alerts and latest update on the FX market, allowing clients to trade anytime, anywhere. Depending on the accumulated transaction amount, clients will be upgraded to the respective Membership Tier and entitled to exclusive rewards.
- Securities – Priority Private/Priority Banking/Premium Banking Clients who newly sign up for Securities Account can enjoy \$0 brokerage commission offer for 3 months for BUY securities transactions via Online Banking and SC Equities app.
- Insurance - Give clients a peace of mind and protection with wide range of insurance products, including Voluntary Insurance Health Scheme (VHIS) plans. Selected clients who apply for essential critical care on SC mobile can enjoy a 3-month premium waiver.
- SC Live – Selected clients can interact with seasoned investment specialists on online live chat via web-based seminars and learn investment tips.

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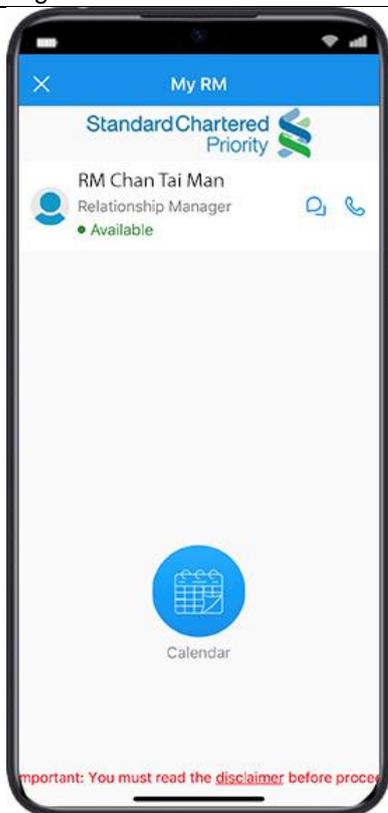
## Access to My RM with SC Mobile app in just a few clicks:



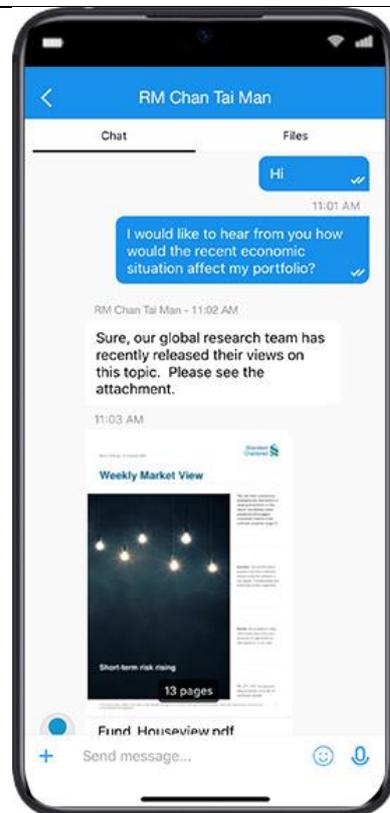
1. Logon to the SC Mobile app and click on the light blue 'chat box' icon



2. Click on the 'My RM' icon



3. Client will see the availability of his/her relationship manager. Click on the



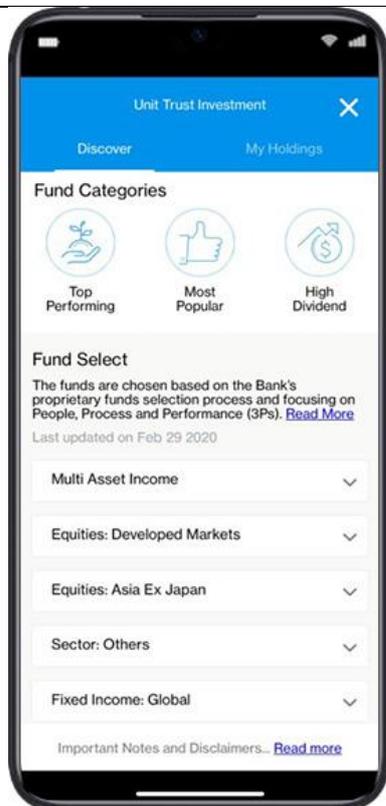
4. Relationship manager can share market information and documents with

“chat box” icon to initiate a text chat.



client in the chat box.

5. Screen sharing allows relationship manager to share market updates and the Bank's views



Our Fund Select team identifies quality funds under different asset classes for clients.

A one-stop FX platform with price alerts and latest update on the FX market allowing clients to trade anytime, anywhere.

## **Standard Chartered**

We are a leading international banking group, with a presence in 59 of the world's most dynamic markets, and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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