

press release

Standard Chartered and SuperCharger

announce 10 Fintech finalists for its 2018 accelerator programme in Hong Kong

Artificial Intelligence is the most popular technology, whilst RegTech shows significant traction

Hong Kong, 30 January 2018 – Standard Chartered and SuperCharger, Asia’s leading Fintech accelerator based in Hong Kong and Malaysia, revealed 10 finalists for its third programme in Hong Kong at the Fintech Finals 2018. SuperCharger pooled 277 applications from 43 countries, a record number that reflects the appeal of Hong Kong as a base for Fintech companies. Of the application pool, Artificial Intelligence (AI) is the most popular technology sub-sector, followed by Regulatory Technology (RegTech). The majority of the cohort are revenue-generating, mature-stage companies seeking to expand into Asia. Standard Chartered, the Main Partner of SuperCharger who has supported the programme since its founding, welcomes the new cohort. With its focus on human-centered banking, Standard Chartered is excited to explore the solutions developed by the cohort to elevate its banking services to the next level.

Carol Hung, Chief Information Officer of Standard Chartered Hong Kong said: “Our partnership with SuperCharger has been a great success in the past two years. Our deep experience in banking, combined with innovative ideas from Fintech companies, has created opportunities for the bank to deliver more cutting-edge technologies and services for our customers. We are very excited to be the Main Partner of the programme and look forward to working with the top finalists this year.”



SuperCharger complements Hong Kong's innovation agenda by connecting leading local and global Fintech companies with financial institutions. The local authorities have been actively facilitating Hong Kong's transition into smart banking in an effort to build the city as a global Fintech hub. InvestHK, as one of the Hong Kong's main drivers of Fintech initiatives, has assisted numerous Fintech companies establish their presence in Hong Kong in addition to hosting key entrepreneurship events such as the upcoming StartmeupHK Festival 2018 and the annual Hong Kong Fintech Week.

Charles D'Haussy, Head of Fintech, InvestHK said: "SuperCharger's programme is a perfect example of Hong Kong's organic Fintech ecosystem. Led by the private sector and supported by Government, this cohort of companies now have the opportunities to thrive in an environment highly conducive to expanding and scaling."

Janos Barberis, Founder of SuperCharger said: "We are proud to advance the regional Fintech agenda. Thanks to our team's effort and the continuous support from Standard Chartered. Our third cohort represents an ideal mix of companies that can deliver immediate benefits to retail consumers as well as support Hong Kong's vision of smart banking."

The 10 finalists for SuperCharger 3.0 are (alphabetical order):

1. **AIZEN** (Korea) – Credit Scoring and Management with Artificial Intelligence
2. **cyberProductivity** (Poland) – SME Accounting with Artificial Intelligence
3. **Enforcd** (United Kingdom) – Regulatory Intelligence (RegTech)
4. **Exate Technology** (United Kingdom) – Data Privacy Management (RegTech)
5. **FundPark** (Hong Kong) – Trade Finance for SME
6. **gini** (Hong Kong) – Personal Financial Management
7. **Investment Navigator** (Switzerland) – Wealth Advisory

8. **Know Your Customer** (Ireland) – Client on-boarding
9. **Mindbridge AI** (Canada) – Financial Auditing with Artificial Intelligence
10. **vPhrase** (India) – Analytics and Insights

Please refer to the Appendix on p.5-6 for more information on each company.

The finalists will participate in the 12-week curriculum, during which they will gain access to expert advice in market developments, obligations and investment opportunities, as well as opportunities to explore partnerships with Standard Chartered. The programme also leverages SuperCharger's extensive network of supporting partners, among which are Baker & McKenzie, Arbor Ventures, InvestHK, Amazon Web Services, Microsoft and Temenos.

The 2018 programme will officially launch on 19th March 2018 and conclude with a Demo Day in June. For more information about SuperCharger, please visit www.fintechsupercharger.com or contact hello@fintechsupercharger.com.

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Standard Chartered

We are a leading international banking group, with more than 80,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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SuperCharger Fintech Accelerator

Leveraging on Hong Kong's traditional strength as Asia's finance and technology gateway, SuperCharger is a 12-week Fintech Accelerator Program backed by Standard Chartered Bank, among others. In its previous batch, SuperCharger received over 200 applications from more than 30 countries globally, and selected 8 Finalists. The companies typically range from early-stage to late-stage growth Fintechs and the program alumni have since raised over US\$370 million combined. The startups are enriched by the support and mentorship of more than 150 individuals, including VCs, industry experts, government officials, and local entrepreneurs.

SuperCharger's finalists and alumni are shaping the future of finance in Hong Kong and beyond. For more information about SuperCharger and its initiatives, please visit www.fintechsupercharger.com, or contact hello@fintechsupercharger.com.

Appendix

SuperCharger 3.0 – 10 FinTech finalists are:

- **AIZEN** (Korea) – Credit Scoring and Management with Artificial Intelligence
AIZEN provides a real-time AI Credit Cycle Control Module to help banks monitor, predict, and control loan portfolios in a single platform.
- **cyberProductivity** (Poland) – SME Accounting with Artificial Intelligence
cyberProductivity provides banks with real-time accounting data to offer financial products based on clients' needs. Virtual CFO technology helps banks' SME clients to have easier access and better manage their finances.
- **Enforcd** (United Kingdom) – Regulatory Intelligence (RegTech)
Enforcd is a global regulatory intelligence platform that helps banks embed a strong compliance culture – stay informed, identify and predict risk, and share best practice throughout the organisation.
- **Exate Technology** (United Kingdom) – Data Privacy Management (RegTech)
Exate provides a data privacy solution which protects data by allowing it to travel with its own rules.
- **FundPark** (Hong Kong) – Trade Finance for SME
FundPark is a trade finance platform that connects businesses with funders, it provides invoice financing and purchase order financing for SMEs by using its propriety data analysis model for due diligence, verification and pricing.
- **gini** (Hong Kong) – Personal Financial Management
gini is an app that helps customers manage their personal finances and rewards them for it. gini lets users take control of their financial life by putting all their credit cards and bank accounts in one app for free.
- **Investment Navigator** (Switzerland) – Wealth Advisory
From research to distribution, Investment Navigator enhances the investment & advisory value chain with suitability assessments and solves cross-border distribution, product and tax suitability issues.
- **Know Your Customer** (Ireland) – Client on-boarding

Know Your Customer provides digital on-boarding solution that automates anti-money laundering compliance processes and radically reduces corporate and individual on-boarding times in financial institutions.

- **Mindbridge AI** (Canada) –Financial Auditing with Artificial Intelligence
MindBridge™ AI leverages artificial intelligence to detect errors in financial data. Its flagship Ai Auditor™ automates the ingestion and analysis of data and generates risk-scoring algorithms.
- **vPhrase** (India) – Analytics and Insights
vPhrase's product Phrazor uses AI to summarise data into bullet points, which allow users to review the key insights for decision making.

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