



Press release

Standard Chartered and HKPC co-host "Go Global MeetUp" forum

Helping enterprises seize policy opportunities and expand overseas

16 September 2025, Hong Kong — **Standard Chartered Bank (Hong Kong) Limited** ("Standard Chartered Hong Kong") and the **Hong Kong Productivity Council** ("HKPC") successfully co-hosted the "Go Global MeetUp: Empowering Enterprises for Global Expansion" forum, last week at the HKPC Building. The forum gathered over 200 corporate representatives from Hong Kong and the Mainland, alongside leaders from the Government, financial, and business sectors, to jointly support enterprises in expanding into overseas markets and capturing the latest opportunities.

During the "Go Global Leaders' Dialogue", distinguished guests provided in-depth analysis of the relevant initiatives from Mainland China and HKSAR. They explored how Hong Kong can leverage its unique advantages under "One Country, Two Systems" to become the preferred platform for enterprises to "go global." A call was made for all sectors and partners to fulfill their respective roles and work in concert to provide Hong Kong and Mainland SMEs with comprehensive international market information and one-stop solutions, helping them to expand globally with confidence and secure first-mover advantages.

The forum highlighted a "dual-track empowerment" strategy, combining Standard Chartered Hong Kong's **one-stop service** with the professional resources of HKPC's **"The Cradle - Go Global Service Centre."** This integrated approach creates a comprehensive solution for businesses, covering core areas such as alignment with international technical standards, product development, internationalisation support, intellectual property management and protection, and overseas regulations to help enterprises meet the challenges of global expansion.

Dickson Lee, Head of Greater Bay Area, Standard Chartered, said: "With the global supply chains shift and strong demand from Chinese enterprises to 'go global', Hong Kong can actively play its 'super-connector' role to explore new opportunities arising from trade corridors. With its unique international network and over a century of operation in some of the key markets across the Belt and Road and ASEAN, Standard Chartered will continue to support the 'go global' strategies of Chinese enterprises. Beyond providing 'one-stop' cross-border financial solutions, we also assist businesses in navigating



different market environments, cultural differences, and operational challenges, in order to cater to the diverse corporate and individual financial needs.”

Sunny Tan, Chairman, Hong Kong Productivity Council, said: “Facing the global supply chain restructure, enterprises are in a golden window to 'go global'. How to expand overseas efficiently, connect with international resources, and manage cross-border wealth and intellectual property have become critical issues and immense opportunities. HKPC has already assisted on over 100 projects related to enterprise globalisation and has established 'The Cradle - Go Global Service Centre'. In collaboration with three innovation centres in the Mainland and other partners, we are building a comprehensive support network to help enterprises seize new overseas opportunities. We look forward to continuing our close cooperation with public organisations to jointly support the Government's 'go-global' strategy.”

Frederick Ma, Chairman, Hong Kong Trade Development Council, stated: “Against the backdrop of global supply chain reshaping, Hong Kong, with its unique advantages under 'One Country, Two Systems', is the best partner for Mainland enterprises 'go global' and can assist them in navigating the legal, regulatory, and cultural challenges of overseas markets. The HKTDC will continue to work closely with organisations such as HKPC and Invest Hong Kong. Through large-scale international conferences, our global network of 51 offices, and one-stop services like the Transformation Sandbox (T-box), we will comprehensively empower enterprises to expand their overseas business.”

The forum also assisted enterprises in their global deployment by showcasing support solutions in financial services and innovative technology applications. A special tour of "The Cradle - Go Global Service Centre" allowed participants to experience firsthand the innovative tech solutions and successful international case studies of various companies, fully demonstrating the power of technological innovation in supporting corporate internationalisation.

Through the forum's in-depth exchanges and resource matching, attendees gained deep insights into the latest trends in overseas expansion, market dynamics, international standards, and localisation strategies. They received comprehensive guidance and support for entering overseas markets, which helps Hong Kong and Mainland enterprises connect with global business opportunities, promotes more cross-border cooperation and technology transfers, and further consolidates and enhances Hong Kong's status as an international hub for innovation, technology, and trade, injecting strong momentum into the local economy sustainable development.

Photo Captions:


Photo 1: At the “Go Global Meetup” forum, multiple Hong Kong Government bodies, along with the financial, professional services, and business sectors, joined forces to support enterprises in expanding overseas. Officiating guests included **Dickson Lee, Head of Greater Bay Area, Standard Chartered** (2nd from left); **Sunny Tan, Chairman, Hong Kong Productivity Council** (4th from left); **Mary Huen, CEO, Hong Kong and Greater China & North Asia, Standard Chartered** (5th from left); and **Frederick Ma, Chairman, Hong Kong Trade Development Council** (6th from left).



Photo 2: The “Go Global Meetup” forum was successfully held last week at the HKPC Building, gathering over 200 corporate representatives from Hong Kong and the Mainland, as well as leaders from Government, finance, and business to discuss the opportunities and challenges of “go global.”



Photo 3: During the leadership dialogue, a panel of guest speakers including (from left to right) **Arnold Lau, Associate Director-General of Investment Promotion, Invest Hong Kong; Jimmy Chiang, Deputy Director-General of Office for Attracting Strategic Enterprises; Dickson Lee, Head of Greater Bay Area, Standard Chartered; and Alvin Wang, General Manager, Smart City Division, Hong Kong Productivity Council** discussed support for enterprises expanding overseas and explored how innovation and technology can drive corporate internationalisation.



Photo 4: Guest speakers included (from left to right): **Yvonne Lam, Head of Greater China Corridor, Standard Chartered Hong Kong; Winnie Tung, Head of SME Banking, Standard Chartered Hong Kong; Karina Wong, EY Greater China Business Tax Services Leader, Ernst & Young; Ricky Lioe, Partner, Hong Kong, King & Wood Mallesons; Yang Kan, CEO, Boyang Consultancy Services (HK) Ltd; and Mr. Raymond Chau, General Manager, Profit Sky International Industrial Limited**, shared "go global" strategies and discussed the challenges and solutions for SMEs expanding into overseas markets.



Standard Chartered

We are a leading international banking group, with a presence in 54 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong stock exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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Hong Kong Productivity Council

The Hong Kong Productivity Council (HKPC) is a multi-disciplinary organisation established by statute in 1967, to promote productivity excellence through relentless drive of world-class advanced technologies and innovative service offerings to support Hong Kong enterprises. As a nationwide leader in innovative, market-driven research and development (R&D) internationally, specialising in leading technologies and all-rounded manufacturing services, HKPC promotes new industrialisation in Hong Kong and the Greater Bay Area and facilitates the development of new productive forces, leveraging innovation and technology (I&T), as well as bolstering Hong Kong to be an international innovation and technology centre and a smart city. The Council offers comprehensive innovative solutions for Hong Kong industries and enterprises, enabling them to achieve resources and productivity utilisation, effectiveness, and cost reduction, and enhance competitiveness in both local and overseas marketplace. The Council partners and collaborates with local industries and enterprises and world-class R&D institutes to develop applied technology solutions for value creation. It also benefits a variety of sectors through product innovation, technology transfer, and commercialisation, bringing enormous business opportunities ahead. HKPC's world-class R&D achievements have been widely recognised over the years, winning an array of local and overseas accolades.

In addition, HKPC offers SMEs and startups immediate and timely assistance in coping with the ever-changing business environment and strengthens talent nurturing and Hong Kong's competitiveness with FutureSkills training for enterprises and academia to enhance digital capabilities and STEM competencies. For more information, please visit HKPC's website: www.hkpc.org/en.