



香港業餘田徑總會
Hong Kong Amateur Athletic Association



For Immediate Release

“Together, We Run Further”
Standard Chartered Hong Kong Marathon 2020
Introduces Pilot “Disability Entry” and New Arrangements for 10KM
Wheelchair Race to Further Promote Disability Inclusion

Increased Quota for Full Marathon
New “Family Run” Arrangement
Registration Begins on 18 September 2019 in Phases

HONG KONG (26 August 2019) – The Standard Chartered Hong Kong Marathon 2020 will take place on **Sunday, 9 February 2020**. For the first time, a pilot “Disability Entry” category with a quota of 500 places reserved for participants with disabilities will be introduced together with new arrangements for the 10KM Wheelchair Race, aiming to encourage participation of more people with disabilities and further promote disability inclusion.

To address the growing demand in the Marathon category in recent years, the quota for this category will be further increased by 1,500 places, with the overall enrolment total for major races remaining at 74,000. The “Family Run” will be upgraded to a “Kickoff Family Run”, which will be held one day before the major races, with the start and finish at the signature finishing zone at Victoria Park to enhance the participants’ experience. The registration for the Public Ballot Entry of major races will start from 10:00a.m. on 18 September 2019.

Promoting Disability Inclusion

● **Pilot “Disability Entry”**

The Organiser introduces “Disability Entry” for the first time as a pilot arrangement with a 500-place quota reserved for participants with disabilities, who can register for the Marathon, Half Marathon or 10KM Race. By creating a separate ballot from the Public Ballot Entry, it will provide a higher chance for people with disabilities to join the race and further promote disability inclusion. With regards to visually impaired participants, a separate arrangement will be made by the Organiser for their guide-runners after the announcement of the balloting results.

● **New Arrangements for 10KM Wheelchair Race**

➤ **Introduction of New Wheelchair-Friendly Route**

A new and more wheelchair-friendly route will be introduced for the 10KM Wheelchair Race. It will start at Wan Chai Sports Ground, head to Lung Wo Road via Tonnochy Road, and circle for two laps between Lung Wo Road and Tim Wa Avenue with the finish at Victoria Park. It is expected that participants’ performances will be benefited with this new, flatter route.

➤ **Relaxation of Entry Requirements**

The requirements for Wheelchair Entry will be relaxed and the time limit will also be increased from 50 minutes to 65 minutes, encouraging more interested parties to join the race.



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New Race Arrangement Details

- **Debut of “Kickoff Family Run” on Saturday**

With the overwhelming response to the “Family Run” over the past years, and to address the demand from the community, the Organiser enhances the run into a “Kickoff Family Run”. It will be held one day before the major races on 8 February 2020 (Saturday) at Victoria Park, welcoming people of all ages to participate in teams of 2 to 4 members. The route is about 800 meters long, including a run around the six soccer pitches with the start and finish at the signature finishing zone in Victoria Park. In addition, they can join the “Standard Chartered Hong Kong Marathon Carnival” at the venue and cheer for the runners there, further immersing themselves in the atmosphere of the Marathon.

- **Quota Further Increased for Full Marathon**

To address the growing demand for the Marathon category and encourage runners to upgrade and challenge themselves with a longer running distance, the enrolment quota has been further increased by 1,500 places, from 22,500 in 2019 to 24,000 in 2020.

Registration Arrangements

- **Public Ballot Entry (Individual)**

Local and overseas runners can begin registration via the official website from **10:00a.m., 18 September 2019 to 11:59p.m., 6 October 2019.**

- **10KM Public Ballot Entry (Team)**

Applicants can form a team of two to eight members to register for 10KM race. There will be a total enrollment quota of 10,000 places allocated to the 10KM Run 3 and 10KM Run 4. Only individual results will be available while team results and awards will not be provided. The registration date and arrangement for the Public Ballot Entry (Team) are the same as for the Public Ballot Entry (Individual).

- **Priority Entry**

Application starts from **10:00a.m., 28 August 2019 to 11:59p.m., 5 September 2019.**

- **Other Entries – First-come-first-served (Wheelchair Race, “Kickoff Family Run” and “Youth Dash”)**

➤ Wheelchair Race quota for 10KM and 3KM will be 20 and 50 respectively. The registration will start from **10:00a.m., on 18 September 2019 to 11:59p.m., 6 October 2019.**

➤ Registration for “Kickoff Family Run” and “Youth Dash” will start from **10:00a.m., on 26 September 2019 to 11:59p.m., 30 November 2019.** First-come-first-served.

- The enrolment quota for the Standard Chartered Hong Kong Marathon 2020 major races will remain unchanged at 74,000; while the quota for “Kickoff Family Run” and “Youth Dash” will be 3,000 and 1,000 respectively.

The Standard Chartered Hong Kong Marathon 2020 has been designated a Brand Hong Kong event by the HKSAR Government. Other sponsors of the Standard Chartered Hong Kong Marathon 2020 include: Western Harbour Tunnel Company Limited, Nike Hong Kong, Citizen Watches (H.K.) Limited, Watsons Water, POAD Group Limited, GP Batteries International Limited, BMW Concessionaires (HK) Limited, Regal Hotels International, Hisamitsu Pharmaceutical (Hong Kong) Co., Limited (Salonpas), Lukfook Jewellery, Otsuka Pharmaceutical (H.K.) Ltd. (SOYJOY), GOGO VAN and Samsung Electronics Hong Kong Co. Ltd. Supporting organisations include: Hong Kong Tourism Board, Leisure and Cultural Services Department, TIML MOM Limited and MTR Corporation Limited.



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About the Standard Chartered Hong Kong Marathon

www.hkmarathon.com

The Standard Chartered Hong Kong Marathon is Hong Kong's largest participatory annual sporting event, organised by the HKAAA. With its first title sponsorship in 1997, Standard Chartered Bank (Hong Kong) Limited will celebrate its 24th year as title sponsor with the 2020 event.

Standard Chartered also sponsors marathons in 7 other cities globally including Taipei, Singapore, Nairobi, Kuala Lumpur, Dubai, Stanley and Jersey, as well as a 5km run in London.

This press release is released by **Ogilvy Public Relations** on behalf of the **Standard Chartered Hong Kong Marathon 2020 Organising Committee**.

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