



FOR IMMEDIATE RELEASE

Standard Chartered Together V-run Registration Opens Today

Turn running miles into charity - Standard Chartered will donate up to HKD5 million to support fresh graduates

HONG KONG (9 June 2021) — “Together V-run”, a virtual run event proudly presented by Standard Chartered Bank (Hong Kong) Limited, will take place between 21 June and 11 July 2021. Runners in Hong Kong are invited to contribute to a set of collective goals of running miles in three weeks. Standard Chartered will turn the accumulated running miles into as much as HKD5 million donation to support employment for local fresh graduates. Registration for “Together V-run” begins today. The event is free of charge and people of all ages are welcomed to join.

Mary Huen, Chief Executive Officer of Standard Chartered Hong Kong, said, “The spirit of the Standard Chartered Hong Kong Marathon has always been encapsulated in our slogan ‘Together we run further’. While the pandemic has prevented us from meeting each other, it does not stop us from challenging ourselves and working together to support the young generation – the future of our society. The ‘V’ in ‘Together V-run’ not only stands for the ‘virtual’ format of the run and ‘victory’ against the pandemic, more importantly, it also signifies ‘We’ – the positivity that we as a group can bring to Hong Kong.”

Let’s Run and Fund for our Youth

The charity run will take place in a virtual format. Runners simply need to register on the “Together V-Run” website (<https://togethervrun.viu.tv>) and upload their running records on a weekly basis between 21 June and 11 July 2021. Should the runners be able to meet the weekly collective running targets, Standard Chartered Community Foundation will donate up to HKD5 million to Hong Kong Youth Arts Foundation (HKYAF) to support the Youth Creative Industry Employment Scheme. The scheme provides employment opportunities for youth graduates to jumpstart their creative careers.

Runners who log at least 3km of accumulated running miles during the period will receive an e-certificate. Top runners who achieve the longest accumulated running distance and run at least 10km in each of the three weeks will be awarded e-coupons. The details are as follows:

Event Period	Qualifications and Prizes	
	Runners who achieve the longest accumulated running distance and run at least 10km each week	e-coupon (HKD)
Week 1 (21 – 27 June)	Top 100	\$200
Week 2 (28 June – 4 July)	Top 100	\$200
Week 3 (5 – 11 July)	Top 150	\$300

Standard Chartered is also delighted to have invited Anson Kong, a member of the local boy group Mirror, together with a group of ViuTV artists, to star in a promotional video for the virtual run. The video premieres today on Standard Chartered's and other major social media platforms. Please click [here](#) to watch the video.



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About Standard Chartered Bank

We are a leading international banking group, with a presence in 59 of the world's most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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